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## **Singapore Airshow 2010 Wraps Up on a High Note**



*Singapore Airshow 2010 continues to be a choice platform for trade visitors and aviation enthusiasts with more than 112,000 visitors*

**SINGAPORE, 7 February 2010** – As the global aviation industry emerges from a very challenging year, Singapore Airshow 2010 continues to be a choice platform for trade visitors and aviation enthusiasts.

More than 112,000 visitors attended Singapore Airshow 2010. Trade day visitorship exceeded 41,000 from 122 countries / regions, with an increased percentage of overseas trade visitors this year. The two public days were also very well-received with over 71,000 visitors thronging the grounds.

To improve visitor experience at the show, efforts were made to ensure greater ease of access to and from the airshow venue. From public transport provisions to the management of security clearances, the visitors were appreciative of the greater efficiency at the Singapore Airshow.



“We have received good feedback on the improved arrangements with regards to crowd management on the two public days. This is what we have been working hard to achieve and we are very glad that everything went smoothly,” says Mr Jimmy Lau, Managing Director, Singapore Airshow & Events (SAe).

Public day visitors were treated to an array of airshow carnival activities, ranging from the family-oriented cultural and sports showcases to the spectacular flying displays. While the F-111 Strike Fighter was unable to be featured in the public day flying display due to technical reasons, visitors were still entertained by a variety of aircraft from different countries.

“The flying displays have always been a crowd pleaser. Due to the economic downturn, some of the flying display teams curtailed their participation in the airshow. However, we are looking forward to providing trade and public visitors with more aerial display teams in the coming Singapore Airshow 2012,” says Mr Lau.

The Singapore Airshow 2012 is set to take place 14 -19 February 2012.

For more information on Singapore Airshow, please visit [www.singaporeairshow.com.sg](http://www.singaporeairshow.com.sg)

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### **About Singapore Airshow**

The Singapore Airshow is Asia’s largest and one of the top three aerospace and defence exhibitions in the world. First held in 2008, the Singapore Airshow is an international biennial event which serves as a global marketplace and networking powerhouse for the world’s aviation community. Singapore Airshow also features a series of high level conferences dedicated to leading players in the global aviation industry - Singapore Airshow Aviation Leadership Summit (SAALS) and the Asia Pacific Security Conference (APSEC). Singapore Airshow is organised and managed by Singapore Airshow & Events Pte Ltd (SAe).



**For media enquiries, please contact:**

**Marilyn Ho**

Singapore Airshow & Events Pte Ltd

Director, Communications

Contact: +659753 7976

Email: [marilynho@singaporeairshow.com.sg](mailto:marilynho@singaporeairshow.com.sg)

**Dawn Wang**

Hill & Knowlton

Account Manager

Contact: +659766 1057

Email: [dawn.wang@hillandknowlton.com.sg](mailto:dawn.wang@hillandknowlton.com.sg)