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Singapore Airshow organisers show off use of "smart technologies"

By Asha Popatlal, Channel NewsAsia | Posted: 30 November 2007 21:38 hrs

SINGAPORE : Organisers of the inaugural Singapore Airshow which takes off next February have set themselves a target of just 4 minutes for people to collect their passes and enter the exhibition area.

They unveiled the brand new premises to a few members of the media on Friday.

The complex includes a custom-built hall specially for the air show.

Organisers said one of the main features of the show will be ease of entry with the use of "smart technologies".

After compiling a hit list of complaints from airshows around the world which revolves around congestion, they have come up with their own solutions to make attending air shows a more pleasant experience.

These range from special entry roads, more F&B outlets, mobile phone e-ticketing to radio frequency tagging for repeat visitors.

The inaugural event will run from February 19 to 24 next year. - CNA/ch



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