



FOR IMMEDIATE RELEASE

Singapore Airshow Aviation Leadership Summit and Business Forums return as key highlights of Singapore Airshow 2012

1 February 2012 – The highly anticipated Singapore Airshow Aviation Leadership Summit (SAALS) and Business Forums return this year as part of Singapore Airshow 2012. Organised in conjunction with the biennial Singapore Airshow, SAALS and the Business Forums provide a valuable opportunity for high-level government delegations and aviation industry leaders to come together to discuss the key challenges facing the industry and explore potential opportunities for collaboration.

SAALS, which will be held on 12-13 February 2012, will bring together key global stakeholders in aviation including airlines, manufacturers, airports and governments, and a diverse mix of speakers and delegates who will provide both depth and insight into the discussions. Key speakers at SAALS 2012 include Dr Assad Koitate, President Emeritus of the Council, International Civil Aviation Organisation (ICAO); Mr Roberto Kobeh González, President of the Council, ICAO; Mr Tony Tyler, Director General and CEO, IATA; and Mr Siim Kallas, Vice President, European Commission and European Commissioner for Transport.

Under the theme '*Driving Change, Overcoming Challenges Together*', the summit will address a wide range of issues on long-term growth and sustainability in the aviation business, security challenges and climate change. Three panels of distinguished speakers will discuss a wide range of issues, including the key challenges and opportunities for a more successful and sustainable future in aviation, the need for collaboration and harmonisation among States and international aviation organisations in ensuring a secure and efficient air transport system that can foster growth, and how the aviation industry and governments can work together to deliver on the committed targets in tackling climate change.

Mr Yap Ong Heng, Director-General, Civil Aviation Authority of Singapore (CAAS), said: "This year's theme is particularly pertinent, coming at a time when global aviation is facing a period of significant change and uncertainty which must be addressed through global collaboration. By bringing key global aviation leaders together for collective dialogue, we hope to shape new perspectives that can take the industry forward."

Following their resounding success in 2010, another highlight of Singapore Airshow 2012 will be the **Business Forums**. Presented by top aerospace buyers, government



officials and industry leaders, the Business Forums will give trade visitors and exhibitors the opportunity to understand procurement trends and strategies to tap potential business prospects and joint ventures in key Asian markets. In addition to the China and India Business Forums, Singapore Airshow 2012 will introduce the inaugural Southeast Asia Business Forum.

The China Business Forum will be chaired by Dr Ng Pock Too, Chairman and CEO of New Board Technology and will feature Dr Zhang Xin Guo, Executive Vice President of the Aviation Industry Corporation of China (AVIC) as one of its key speakers. This year, the China Business Forum has received overwhelming response. Participants at the forum will be given the opportunity to understand procurement trends and strategies to tap potential business prospects and joint ventures in this important growth market. Key topics that will be discussed include The Current State of China's Aviation Equipment Systems Capability and The Aircraft Engine Development and Production Progress in China.

The India Business Forum will be chaired by Dr C.G. Krishnadas Nair, Society of Indian Aerospace Technologies and Industries (SIATI) and will focus on three key topics – the Growth of Civil Aviation in India and Opportunities, Development of Airports and Infrastructure and Investments in the Sector, and the Vision Plan of National and International Airlines including the Role of Low Cost Operators.

The Southeast Asia Business Forum will be chaired by Dr Aloysius Tay of the Association of Aerospace Industries Singapore (AAIS) and will focus on Procurement Trends, Aircraft Financing and Training.

Mr Jimmy Lau, Managing Director of Experia Events, said: "We are honoured to welcome so many distinguished guests and speakers to SAALS 2012 and Business Forums. Their continued support over the years has helped to cement the reputation of SAALS and Business Forums as must-attend events in the international aviation calendar. One of the many factors that makes Singapore Airshow such a successful event is the quality of discussions and insights that emerge at our strategic conferences and forums."

Singapore Airshow, Asia's largest and one of the top three aerospace and defence shows in the world, returns from 14-19 February 2012 at the Changi Exhibition Centre. It has consistently drawn strong attendance from high-level military delegations, senior government officials and leading industry players. With the strong participation this year, the event looks set to be bigger and more spectacular, presenting the finest in aviation technologies and systems from some 900 companies across 50 countries.

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About Singapore Airshow

Singapore Airshow is organised and managed by Experia Events and serves as a global marketplace and networking powerhouse for the world's aviation community. Singapore Airshow also features a series of high level conferences dedicated to leading players in the global aviation industry – Singapore Airshow Aviation Leadership Summit (SAALS) and the Asia Pacific Security Conference (APSEC).

For more information, visit: www.singaporeairshow.com.sg

For more information on SAALS, visit www.aviationleadersummit.com.sg

About Experia Events Pte Ltd

Experia Events specialises in organising and managing exhibitions and conferences of strategic interest, fostering industry development and thought leadership. It has built a strong portfolio in aerospace and defence with the highly successful Singapore Airshow, Asia's largest aerospace and defence exhibition and one of the top three in the world, and IMDEX Asia, the leading international maritime defence exhibition in Asia. Its expertise and track record also extends to the government and lifestyle sector, through key events such as the Singapore International Water Week, World Cities Summit and ScreenSingapore.

Formerly known as Singapore Airshow and Events Pte Ltd (SAe), Experia Events aims to diversify its range of strategic events globally.

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