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Singapore Airshow 2012 set to soar

Asia's largest aerospace and defence exhibition returns with new showcases, more exhibitors and the biggest show ever

SINGAPORE, 12 February 2012 – Singapore Airshow 2012, Asia's largest and one of the three most important aerospace and defence exhibitions in the world, returns from 14 - 19 February 2012 at the Changi Exhibition Centre. With new and innovative showcases, high-level conferences, business forums and breathtaking aerial and static displays, this year's show looks set to be bigger and more spectacular than ever.

Now in its third edition, Singapore Airshow continues to scale new heights with more than 900 exhibitors from 50 countries, and 266 delegations from 80 countries coming together to strike new deals, make key announcements and share industry insights at this landmark event in 2012. The airshow continues to attract a large number of high level delegations from the Asia-Pacific region as well as globally. Over 70% of exhibitors are returning exhibitors, bearing testimony to the strong vote of confidence that Singapore Airshow receives year on year, with 60 of the top 100 aerospace companies represented. Some 20 airline and industry association CEOs will also be present during show week.

Singapore Airshow 2012 is set to be the biggest one yet. Covered exhibition space has increased to 50,000 sqm this year, with over 65 of the latest military aircraft, passenger airliners and luxury business jets on display over 100,000sqm of outdoor space as well as participating in the aerial display. There will also be 22 national/group pavilions, including, for the first time, Japan and Ukraine Pavilions.

Visitors can look forward to several special showcases at this year's show. To reflect the growth of the Unmanned Aerial Vehicles (UAVs) market globally, Singapore Airshow 2012 will feature the first integrated **Land Defence and Unmanned Systems Pavilion**, showcasing UAVs, Intelligence, Surveillance and Reconnaissance (ISR) platforms and high-tech land-based defence products and technologies. In addition, the **Green Pavilion** will make a return, with a focus on alternative fuels to reduce carbon emissions. This year's Green Pavilion will include a newly added component called 'Deminars' (seminars and demonstrations combined). In addition to the popular **Business Forums** on China and India, this year's show will feature the inaugural Southeast Asia Business Forum, to help companies understand procurement opportunities and make inroads into key growth markets.

Singapore Airshow continues to demonstrate its thought leadership through its highly anticipated key conferences, the Singapore Airshow Aviation Leadership Summit (SAALS) and the Asia Pacific Security Conference (APSEC). SAALS and APSEC will provide a platform for government, military and industry leaders to address challenges and discuss issues facing aviation and regional peace and security.

Mr Jimmy Lau, Managing Director of Experia Events, organiser of the Singapore Airshow, said: "Response to this year's show has been very positive and we are delighted that Singapore Airshow continues to be the event of choice for major players from across the aviation spectrum to network, exchange ideas and explore business opportunities. Despite current economic uncertainties, we will be putting on our biggest show yet. This is a promising sign of things to come for the industry and especially for the Asia-Pacific region."

"Singapore Airshow is the premier aviation event in Asia, and an ideal platform for leading companies, top airlines, industry experts and government officials to exchange ideas and explore new opportunities. This week, we anticipate several announcements to be made on new investments to Singapore. The continued growth and success of Singapore Airshow is a good measure of our efforts to strengthen Singapore's position

as the leading aerospace hub in Asia-Pacific, and we are delighted Singapore remains the choice location for leading aerospace companies seeking to establish a presence in this part of the world”, said Mr Lim Kok Kiang, Executive Director, Transport Engineering, Singapore Economic Development Board (EDB).

Highlights of the aerial display include the Republic of Singapore Air Force’s (RSAF) F-15SG and F-16C in a first of its kind integrated aerial display showcasing the skills and capabilities of its pilots and aircraft; and making their Singapore debut is the Royal Malaysian Air Force (RMAF) MiG-29N aerial display team, the “Smokey Bandits”. Other firsts at this year’s show include Australian pilot Tony Blair of Blair Aerosports flying the Rebel 300 single propeller aircraft in the first stunt aerobatic performance in the history of airshows in Singapore. Also set to thrill audiences will be the “Roulettes” from the Royal Australian Air Force (RAAF). The Boeing 787 Dreamliner will take pride of place on the tarmac at the static display, making its first appearance in Singapore as part of the third segment of the 787 Dream Tour. The A330 MRTT multi-role tanker from Airbus Military will also be on display for the first time in Singapore on 14 and 15 February. In addition, Airbus is exhibiting the ACJ318 corporate jet, which will be on display for the first time at the Singapore Airshow.

“The Asia-Pacific is leading the way in growth for the aviation industry worldwide, and Singapore, with its strategic position in the heart of Asia, plays a crucial role as a springboard into this thriving region. We are confident that this year’s show will be a fruitful one that will open new doors for all our visitors,” commented Mr Lau.

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About Singapore Airshow

Singapore Airshow is organised and managed by Experia Events and serves as a global marketplace and networking powerhouse for the world’s aviation community. Singapore Airshow also features a series of high level conferences dedicated to leading players in the global aviation industry – Singapore Airshow Aviation Leadership Summit (SAALS) and the Asia Pacific Security Conference (APSEC).

For more information, visit: www.singaporeairshow.com.sg

About Experia Events Pte Ltd

Experia Events specialises in organising and managing exhibitions and conferences of strategic interest, fostering industry development and thought leadership. It has built a strong portfolio in aerospace and defence with the highly successful Singapore Airshow, Asia's largest aerospace and defence exhibition and one of the top three in the world, and IMDEX Asia, the leading international maritime defence exhibition in Asia. Its expertise and track record also extends to the government and lifestyle sector, through key events such as the Singapore International Water Week, World Cities Summit and ScreenSingapore.

Formerly known as Singapore Airshow and Events Pte Ltd (SAe), Experia Events aims to diversify its range of strategic events globally.

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