



**SINGAPORE  
AIRSHOW**

WHERE AVIATION'S FINEST MEET



# Singapore Airshow

15 – 18 FEBRUARY 2022

CHANGI EXHIBITION CENTRE, SINGAPORE

**Where Aviation's Finest Meet**

## Singapore - #2 in Attractiveness For Aerospace Companies<sup>1</sup>

Since its inception in 2008, the biennial Singapore Airshow has earned a definitive footing in the global aerospace and defence community.

Situated in the aerospace hub of Asia in Singapore, Singapore Airshow is a strategic global node in the aerospace and defence ecosystem. Reputed as the gateway to a wealth of opportunities in Asia's flourishing aerospace and defence industries, Singapore Airshow is where the industry's movers and shakers meet for strategic dialogue, collaborate for development and adopt technologies for industrial transformation to shape the future of the global aviation industry.

*Gain unparalleled access to Asia's largest international network of senior commercial, government and defence delegations...*

*Build relationships with the people who matter to your business...*

*Discover technologies that chart the next frontier of breakthroughs...*

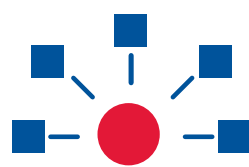
*...at Singapore Airshow 2022, where aviation's finest meet.*



**Over the last few editions, Singapore Airshow has garnered an average of:**



More than **1,000** participating companies from **50** countries



Close to **300** delegations from more than **90** countries and regions



Participation by **65** of the **top 100** global aerospace companies



Close to **55,000** trade attendees from **140** countries and regions



More than **1,400** exhibitor-delegation meetings

<sup>1</sup> Source: PwC 2020 Aerospace manufacturing attractiveness rankings

## Why Singapore Airshow?



Unparalleled access to Asian markets



Diverse showcase of technological excellence



A neutral platform designed for international connections



Efficiently achieve business goals and expand network



Beacon to the next generation of aviation professionals

## Programme Highlights

### Singapore Airshow Aviation Leadership Summit (SAALS)

SAALS is a high-level by-invite only conference that brings together an elite audience of government officials, regulators, airlines and airport operators to engage in strategic dialogue on pertinent issues of the day and industry trends for the future of aviation.

Jointly organised by the Singapore Ministry of Transport (MOT), Civil Aviation Authority of Singapore (CAAS), International Air Transport Association (IATA) and Experia.

### Business Forums

Join industry leaders, academics and analysts in lively conversations on emerging industry trends and share insights for the advancement of commercial aviation.

### What's Next @ Singapore Airshow

A platform of opportunities for dynamic start-ups to showcase innovations to potential buyers, partners and corporates in the aerospace and defence industries, and network, share ideations and establish new business development leads with industry heavyweights.

### Singapore Airshow Aero Campus

Inspire future aviation professionals to discover exciting developments in the aerospace industry, explore higher education opportunities, and embark on rewarding careers.

### Flying and Static Displays

Bring aviation to life by getting up close and personal with massive aircraft and spectacular aerial performances at the outdoor exhibition grounds.

*\*Arrangements for demonstration flights on request, subject to organisers' discretion.*

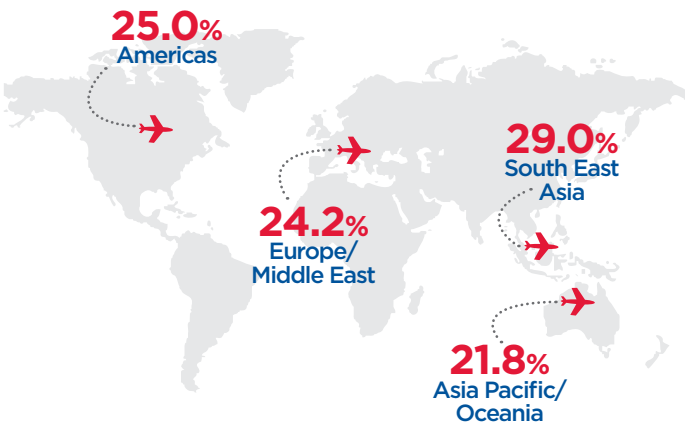




# Presence Among Giants

Singapore Airshow promises visibility on a powerful international stage and engagement with the industry's most influential. As a strategic global node in the aerospace and defence ecosystem, Singapore Airshow consistently attracts participation of over half the top 100 global aerospace companies from around the globe.

## Exhibitors by Region<sup>2</sup>



<sup>2</sup>Statistics: Singapore Airshow 2020

## Testimonials

"The success of the US Pavilion's 110 companies this year inspired Kallman Worldwide to be the first to sign up for 2022. The US participation was far-and-away the largest international group in the show and our government officials, military delegations, and industry partners all reported that their (G2G, G2B, and B2B) meetings were first class. As it does year-after-year, the Singapore AirShow delivered high-ranking decision makers and influencers from around the entire region. The USA Partnership Pavilion will build on the success of 2020 and return strong again in 2022!"

**Tom Kallman**  
President and CEO  
Kallman Worldwide

"We have been a supporter of Singapore Airshow right from the beginning. COVID-19 has impacted the participation of many, but we are still here to connect and put the Boeing brand out there in Asia, the largest growing aerospace market in the world. Without a doubt, Singapore Airshow is the greatest platform in Asia in bringing the aerospace community together. We really appreciate the target-rich environment that the show presents."

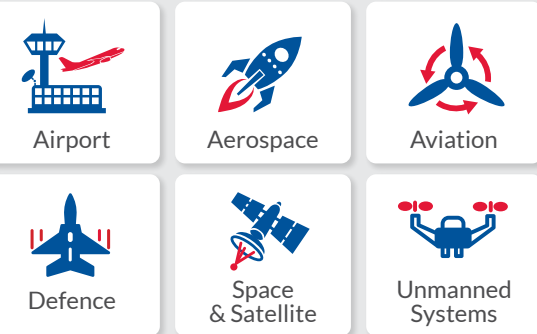
**Skip Boyce**  
President  
Boeing Southeast Asia

## How Exhibitors Rate Us<sup>3</sup>



<sup>3</sup>Findings from the Singapore Airshow 2020 Exhibitors Survey conducted by Asia Insight Consulting Group

## Exhibitors in the Following Industries Should Exhibit:



## Top 10 Areas Our Visitors Are Interested In:

1. Maintenance, Repair and Overhaul (MRO)
2. Military and Commercial Aviation Aircraft
3. Business and General Aviation Aircraft
4. Fixed and Rotary Wing Aircraft
5. Aircraft Engines
6. Aviation and Aerospace Parts and Tools
7. Aircraft Interiors
8. Additive and Aerospace Manufacturing
9. Artificial Intelligence
10. Unmanned Systems

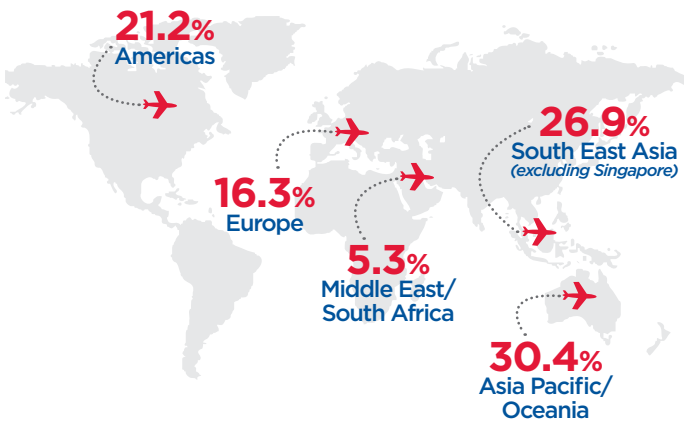
"Singapore Airshow is a fantastic platform for us to engage our customers. Most industry players would congregate here and it is great to have one event where we can meet all our customers. This year was no different - as we managed to have fruitful discussions with those who turned up despite the COVID-19 situation. The key industry players are all exhibiting and participating at this largest airshow in the fastest growing market - APAC - and that is why Lufthansa Technik commits to be here as well."

**Zang Thio**  
Senior Director Corporate Sales  
Southeast Asia and Indian Subcontinent  
Lufthansa Technik AG

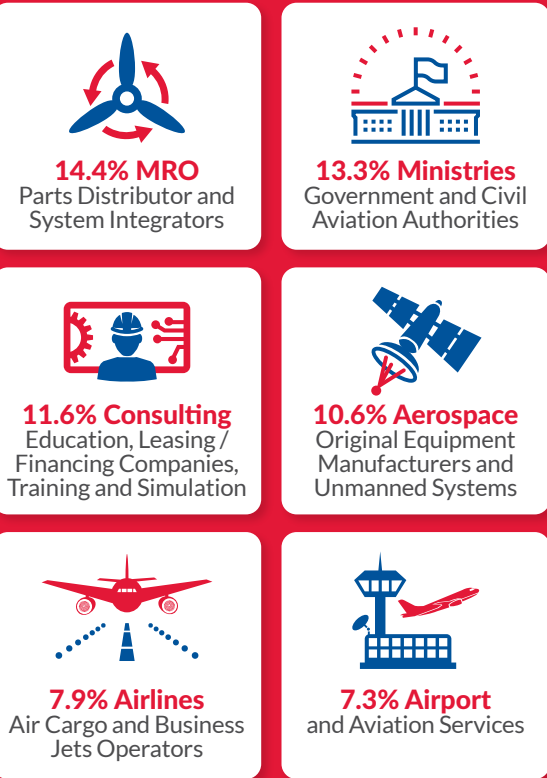
# Focused and Intentional

Meet high-level government, military delegations and industry leaders from a breadth of aviation-related industries and defence ministries from around the world.

## Visitors by Region<sup>4</sup>



## Visitors by Business Activity<sup>4</sup>



<sup>4</sup>Statistics: Singapore Airshow 2020

## Additional Perks

Be selected to be part of our **Hosted Buyers Programme** and meet with top buyers in procurement, purchasing or supply chain management in the commercial aviation sector on a pre-scheduled, one-on-one basis.

Attain prestigious connections with close to 300 delegations from more than 90 countries and regions through the **VIP Delegation Programme**, which facilitates exclusive meetings with VIP delegations comprising key government, military and commercial aviation leaders.

## Delegations We Have Hosted

### Commercial Delegations

- ➔ **Ministers of Civil Aviation, Transport & Communication**  
Including Bahrain, Brunei Darussalam, Guyana, Indonesia, Nepal, Russia, South Africa
- ➔ **Directors-General & President of Civil Aviation**  
Including Malaysia, Mongolia, Nepal, Philippines, Republic of Macedonia, Switzerland, Thailand, Vietnam
- ➔ **CEOs, Presidents & Chairmen**  
Including AirAsia, Alliance Air, Garuda Indonesia, Golden Myanmar Airlines, Jetstar Asia Airways, Malaysia Airlines, Qantas Airways, Regent Airways, Royal Brunei Airlines, Singapore Airlines, Sri Lanka Airlines, Thai Lion Air, Vietjet Air

### Military Delegations

- ➔ **Ministers of Defence**  
Including Brunei Darussalam, Cambodia, China, Indonesia, Lao PDR, Malaysia, Myanmar, Thailand, United Arab Emirates, Vietnam
- ➔ **Service Chiefs & Commanders**  
Including Bangladesh Air Force, Indonesia National Defence Force, Japan Air Self-Defense Force, Mongolian Air and Air Defence Force, Myanmar Air Force, Philippine Air Force, Qatar Emiri Air Force, Royal Australian Air Force, Royal Brunei Air Force, Royal Cambodian Air Force, Royal Cambodian Navy, Royal Canadian Air Force, Royal Malaysian Air Force, Royal Thai Air Force, Sri Lanka Air Force, United States Air Force, US Pacific Air Forces

...and many more!

## Book a Booth

### Exhibition Hall

Raw Space - Ground Floor (Min. 36 sqm)  
Raw Space - Upper Level  
Shell Scheme (Min. 12 sqm)

### Rates

S\$1,550 per sqm  
S\$775 per sqm  
S\$1,700 per sqm

### Outdoor Exhibition Area at Static Aircraft Display Area (SADA)

Outdoor Space - Ground Floor (Min. 36 sqm)  
Outdoor Space - Upper Level

S\$1,000 per sqm  
S\$500 per sqm

### Hospitality Chalets

Single Storey (70 sqm)  
Double Storey (140 sqm)

S\$95,000  
S\$190,000

### Aircraft Display at SADA

Up to 3 tonnes  
3.1 to 10 tonnes  
10.1 to 25 tonnes  
25.1 to 40 tonnes  
40.1 to 60 tonnes  
60.1 tonnes and above

S\$6,000  
S\$8,000  
S\$10,000  
S\$12,000  
S\$18,000  
S\$22,000

### Registration Fee

S\$1,000

#### NOTE:

1. The registration fee is inclusive of exhibitor badge, trade invitation entitlement, trade directory logo and listing in print and on our website.
2. Only exhibitors and chalet holders have the exclusive opportunity to display their aircraft at the static aircraft display area.
3. For display of UAVs and aircraft mock-ups, outdoor space rates shall apply.
4. Construction of upper levels is subject to rules and regulations published in the exhibitor manual.
5. All prices are quoted in Singapore Dollars. Additional 7% GST will be applicable for Singapore exhibitors.

## Sponsor a Space

Drive more traffic to your booth, elevate your online and physical presence and set your company apart from the competition with a sponsorship designed around your specific business objectives. Chat with us for sponsorship opportunities across various platforms, from digital, print, billboards, event sponsorships, exclusive branding and networking functions.



## Get In Touch With Us!

### Experia Events Pte Ltd

Singapore Changi Airport, Terminal 2  
Level 3, #038-017, Singapore 819643

☎ +65 6542 8660

✉ sales2022@singaporeairshow.com

### Danny Soong

☎ +65 6595 6123 / +65 9694 9086

✉ dannysoong@experiaevents.com

### Cathryn Lee

☎ +65 6595 6114 / +65 9686 6005

✉ cathrynlee@experiaevents.com



For more information, visit  
[www.singaporeairshow.com](http://www.singaporeairshow.com)

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SGAirshow



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